Collaboration in Action

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NJ Coalition Against Human Trafficking

❖ Our Mission ❖

To end Human Trafficking in our State, country and the world through education, advocacy and assistance to survivors.

We work to serve as the hub of community efforts to increase coordination and visibility of NJ’s commitment to end Human Trafficking.
NJ Coalition Against Human Trafficking

- Diverse group of community & faith-based organizations, schools, non-profits, government agencies, & direct service providers

- 65+ member organizations representing 500+ volunteers & NJ residents
The Power of Collaboration

Meaningful impact requires your ability to engage & lead others towards a common purpose.

You, as a strong advocate

Harnessing the power of collaboration
The Power of Collaboration

- **What**: Informing, energizing & enlisting the assistance of others to accomplish objectives.

- **How**: Community partnerships have *tremendous power when organizations and individuals come together* to act proactively on important issues in their towns, schools, neighborhoods, & state.

- **Why**: Almost all long-term, sustainable community solutions—from building healthy neighborhoods to expanding the scope & efficiency of public services—demand dynamic partnerships among governmental agencies, faith-based groups, & civic organizations.
2011-2013 Completed Initiatives

- Planned HT Awareness Day at the NJ State House
- Secured 25+ Township Proclamations designating January 11th as HT Awareness Day
- Collaborated with legislators to pass the HT Prevention, Protection & Treatment Act; January 11th as HT Awareness Day in NJ & January as HT Prevention Month in NJ (signed into law 5/6/13)
- Increased HT awareness through planning/hosting 3 educational events with 300+ total attendees
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September 2013-March 2014
GOALS & INITIATIVES
Details at www.NJhumantrafficking.org
Township Proclamations

GOAL = increase proclamations to 100 towns by 1/11/14 & encourage towns to hold 2014 HT awareness events
Hotel Outreach

- Educate hotel staff on HT, help them set protocols & urge them to attend a hotel training on November 6, 2013
- S.O.A.P. (Save Our Adolescents from Prostitution) training the weekend of January 25-26, 2014
Student Summit on Tuesday, October 15
Caldwell College    Caldwell, NJ    9am-1pm
Register at  www.njhumantrafficking.org

Students will learn how to host “Not On Our Turf” events and develop components for social media campaigns
Stand for Freedom Events

Colleges/Universities around the U.S. are calling students & communities to stand for 27 hours for the estimated 27 million slaves* in our world today. **Event length and format adaptable for each partner organization/location**

**GOAL** = hold an event in every NJ county

*U.S. Department of State 2012 Trafficking in Persons Report
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S.O.A.P. (Save Our Adolescents from Prostitution) training the weekend of January 25-26, 2014

Project Stay Gold Student Summit – October 15, 2013
www.projectstaygold.org

HT Awareness Day – January 11, 2014
www.NJhumantrafficking.org
Did you know that the Super Bowl is a hotbed of human trafficking activity?
Every year, thousands are trafficked into the host city of the Super Bowl to "entertain" spectators.

With the Super Bowl coming to New Jersey in February 2014, we invite you to join us in our work to combat this horrible crime. We encourage your school to participate in the "Not on Our Turf" Student Summit.

What is the Summit?
We seek to bring students together to collaborate, learn, and act against modern day slavery.

Who should attend?
Students in grades 8-12 who are independent thinkers & leaders are encouraged to attend. Ideal participants should be active in their schools and communities, committed to creating positive change (members of: Athletic Councils, Student Councils, Peer Development Groups, Youth Groups, Service Clubs, National Honors Societies, etc.). It is suggested that each advisor accompany 4 to 8 students.

What is going to happen?
Participants will learn about modern day slavery from experts in the field. They will learn how to host a "Not on Our Turf" awareness event. Students will also develop the components of a successful social media campaign.

Interactive workshops will include:
- Fundraising
- Political action
- How to start an awareness club
- Keeping yourself safe/warning signs
- Using art and music

What will it cost?
Organizations/schools are asked to contribute $45.00 (per school/group attending) to cover the cost of action kits and materials. (payable to Project Stay Gold) Scholarships are available upon request.

How can we be included?
Visit www.projectstaygold.org or fill out and submit the attached form. All forms are due by September 30, 2013. Walk-up registration is welcomed; however, student action kits are limited to the first 150 schools/organizations.

Sponsoring Organization

Project Stay Gold is a student abolitionist movement that started in Jefferson Township in 2011. Using the power of education, Project Stay Gold hopes to raise awareness; advocate for abolition; and support rescue and prevention missions. We seek to awaken a modern day abolitionist movement among young people because human trafficking is the second largest criminal industry and is the fastest growing crime in the world today.

100,000 people are trafficked within the United States each year; yet, many people don't even know that slavery still exists. Project Stay Gold desires to start the conversation.

Visit: www.notonourturf.org
Contact: projectstaygold@gmail.com

Project Stay Gold is a registered 501c3

Endorsed by:

Senator Jeff Chiesa
Honorary Co-Chair

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