

Public Gardens – The Reason for Their Need!

Bruce Crawford
Director, Rutgers Gardens

March 23, 2019
Rutgersgardens.Rutgers.edu

1) A Sense of Welcome!

- As you enter from the Road or sidewalk, does the entry and parking lot begin the visitor experience?
- Does the Garden engulf you from the start and pull you in?

2) Botanical Wonder

- Do the plant displays amaze you?
- Is there the promise that next year the display will be different to beckon you back?

3) Art, Sculpture and Landforms

- Somewhat different than Drama, it is the unusual and fun art forms that bring us back.

4) Theater

- Is the Garden filled with “Good Drama” for visitors to enjoy?

5) Adventure (in a Garden?)

- Giving visitors the Sense of a Thrill.

6) Foodies – Follow your Stomach!

- Who does not like to eat?

7) Family Friendly

- If the children love what they see, the parents will follow!

8) Education

- Focus on plant education and Plant Blindness

9) Social Connections

- How Gardens connect with the local community and improve the social dynamics.

10) And lastly, to create an impression upon leaving that you want to return!

- A challenge – must Gardens, like Home Gardens, focus upon the entry and the body of the Garden. Few think about your thoughts and emotions as you leave.

The Gardens

Atlanta Botanical Garden

1345 Piedmont Ave NE, Atlanta, GA 30309

Chanticleer

786 Church Rd, Wayne, PA 19087

Chicago Botanic Garden

1000 Lake Cook Rd, Glencoe, IL 60022

Coastal Maine Botanic Garden

132 Botanical Gardens Drive, Boothbay, ME 04537

Frederik Meijer Sculpture Garden

1000 E Beltline Ave NE, Grand Rapids, MI 49525

Grounds for Sculpture

80 Sculptors Way, Hamilton Township, NJ 08619

Ithaca Children's Garden

Cass Park Access Rd, Ithaca, NY 14850

Longwood Gardens

1001 Longwood Rd, Kennett Square, PA 19348

Morris Arboretum

100 E Northwestern Ave, Philadelphia, PA 19118

Morton Arboretum

4100 Highway 53, Lisle, IL 60532

Rutgers Gardens

112 Ryders Lane, New Brunswick, NJ 08901

Sarah P. Duke Gardens

420 Anderson St, Durham, NC 27708

Scott Arboretum

500 College Ave, Swarthmore, PA 19081

Stonecrop

81 Stonecrop Ln, Cold Spring, NY 10516

Storm King

1 Museum Rd, New Windsor, NY 12553

The Highline

New York, NY 10011

Wave Hill

W 249th St, Bronx, NY 10471