Hands on Workshop:
Fresh Flower Arranging

With Anthony Baradhi from the Flower Station
I. Flower Origins

II. Roses
   a. Color Significance
   b. Varieties & Meanings

III. Flower Arranging
   a. Containers
   b. Greenery
   c. Care
Origins:

- **Primary Floral Export Countries:**
  - The Netherlands - Tulips, Roses, Cymbidium Orchids
  - Columbia & Ecuador - Roses, Carnations, Chrysanthemums
  - Russia - Roses, Daisies, Lilies, Mums
  - Italy - Ranunculus, Anemone, Sweet peas
  - Japan - Gloriosa Lilies, Scabiosa, Sweet peas, Orchids

- **Within the U.S.:**
  - California - Delphinium, Gerbera Daisies, Hydrangea
  - Florida - Larkspur, Snapdragons, Stock Flowers
  - Hawaii - Tropical Leaves, Orchids
TOP 5 EXPORTING COUNTRIES:

5. Belgium
Percentage of total cut flowers exported in 2013: 3%

4. Kenya
Percentage of total cut flowers exported in 2013: 7%

3. Ecuador
Percentage of total cut flowers exported in 2013: 9%

2. Colombia
Percentage of total cut flowers exported in 2013: 15%

1. The Netherlands
Percentage of total cut flowers exported in 2013: 52%

The Netherlands has dominated the flower industry for many years, even though its share in the export industry of cut flowers has fallen, from 58% to 52%. This is due to the fact that the Netherlands grows a lot of flowers while also being one of the largest importers of flowers as well. Hence, despite the fall in its share, the Netherlands still exports more than half of all the cut flowers globally, allowing it to easily top the list of 5 countries that export the most cut flowers in the world.

Credit: world floriculture map
Roses’ Color Significance:

- **Red**- Love & Romance
- **Dark Pink**- Grace & Appreciation
- **Light Pink**- Innocence & Sweetness
- **Orange**- Desire & Enthusiasm
- **Yellow**- Friendship & Joy
- **White**- Purity & Sympathy
- **Lavender**- Enchantment & Love At First Sight
Varieties & Meanings: Medium Stem Roses vs. Long Stem Roses

Freedom (Love)  Cherry Brandy (Fascination-desire)  High & Magic (Sincerity-appreciation)  Skyline (Joy-New Beginnings)

Sophie (Admiration)  Malibu (Grace)  Vendella (Purity-Sincerity)  Cool Water (Enchantment)
Arranging: Containers

I. Shapes- Compact/Contemporary vs. Tall & Airy/Traditional Style

II. Glass vs. Ceramic

III. Design using Oasis (Floral Foam)
Arranging: Greenery

III. Vase Lining - Curly Willow, tropical leaf, synthetic roll

IV. Greenery & Accents; Lemon Leaf, Variegated Pittosporom, Wax Flowers, Solid Asters, Baby’s Breath, Seeded Eucalyptus, Seasonal: Queen Anne’s Lace, Limonium, Statice, Bupleurum
Arranging: The Basics – Do’s –Don’ts

V. Keep the vase water as free greenery or floating petals as possible. This ensures the flow of water to the flower head. *Use a floral preservative*

VI. Botrytus: Is a fungal Disease. Maintain a humidity level below 94°. Keep the fresh blooms dry and cool.

VII. Bent Neck-Failure to Open: Lack of water flowing to the bloom.

Exposure to ethylene gas

Flowers may have been harvested too early
Care:

- Room Temperature (Drafty Cold Rooms Stunt Longevity)
- Extreme Room Temperatures Impact Fresh Cut Flowers (Ideal: 68 degrees F)
- Nutrients i.e. Floralife (Sugar-based Nutritional Source; Hydration; Keeps stems from clogging; Bacteria Eliminating)
- Change Water After Three Days or As Needed
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Helpful Links:

http://www.youtube.com/watch?v=cqlW3-eZWm4
http://www.youtube.com/watch?v=wZ_dGCFrang