

- SAVING AMERICA'S FARMS AND FARMLAND -
CELEBRATING 40 YEARS OF FARMLAND PRESERVATION
A TWO-DAY NATIONAL CONFERENCE
May 12-13, 2014 | Hershey, PA

**Organized by Rutgers University Cooperative Extension and
The Farmland Preservation Roundtable Conference Steering Committee**

We are pleased to announce this two-day national conference scheduled for Monday, May 12 and Tuesday, May 13, 2014 at The Hershey Lodge in Hershey, PA. Several options are available that can provide extra publicity for your organization – by having your name and logo on display, and by having your own materials placed directly into the hands of attendees.

Platinum Sponsor: \$5,000 (limit 2)

- Logo on premium giveaway (i.e., tote bag)
- Company logo on reception hall banner
- Linked company logo on conference website
- Full-page color ad in program
- Exhibit space
- Opportunity to include materials in tote bag
- Four (4) complimentary registrations

Gold Sponsor: \$2,500 (limit 2)

- Company logo on reception hall banner
- Linked company logo on conference website
- Half-page color ad in program
- Exhibit space
- Opportunity to include materials in tote bag
- Two (2) complimentary registrations

Silver Sponsor: \$1,000

- Linked company logo on conference website
- Half-page color ad in program
- Exhibit space
- Opportunity to include materials in tote bag
- Two (2) complimentary registrations

Bronze Sponsor: \$500

- Linked company logo on conference website
- Quarter-page color ad in program
- Exhibit space
- Two (2) complimentary registrations

Exhibitor – For-profit: \$250

- Exhibit space
- One (1) complimentary registration

Exhibitor – Non-profit/Not-for-profit: \$150

- Exhibit space
- One (1) complimentary registration

Conference Program – Advertising

- Full Page: \$250.00
- Half Page: \$150.00
- Quarter Page: \$75.00

Thank you for your consideration. Your support will ensure the success of the **Saving America's Farms and Farmland** national conference, while providing you with increased visibility before our audience of fellow farmland preservationists.

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SPONSORSHIP REGISTRATION FORM

Organization - as it should appear in the Conference Program Book:

Contact Name/Title: _____

Complimentary Attendee(s) - as applicable:

1) _____ 2) _____

3) _____ 4) _____

City, Zip, State: _____

Phone: _____ **Fax:** _____ **Email:** _____

PLEASE INDICATE SPONSORSHIP LEVEL:

- Platinum (\$5,000) Gold (\$2,500) Silver (\$1,000) Bronze (\$500)
 Exhibitor – For-profit (\$250) Exhibitor – Non-profit/Not-for-profit (\$150)

PLEASE INDICATE CONFERENCE PROGRAM BOOK ADVERTISING:

- Full Page (\$250) Half Page (\$150) Quarter Page (\$75)

Additional conference tickets can be purchased for \$149 each with your sponsorship registration.

ADDITIONAL ATTENDEES – please type or print name of individuals attending:

AMOUNT ENCLOSED: \$ _____

Make checks payable to: **Rutgers, the State University of New Jersey** and return to:

**Rutgers, the State University of New Jersey
Office of Continuing Professional Education
ATTN: Bianca Scardina
102 Ryders Lane | New Brunswick, NJ 08901**

Deadline for sponsorship registration is Monday, April 14, 2014.

All logos, camera-ready art for advertising and other giveaway material must be submitted by Monday, April 14, 2014. Specifications will be provided with your confirmation.