Evaluating Community Progress
What are we measuring, what have we learned and why does it matter?

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Collective Impact and Evaluation at the Regional Level
NJHC is working to strategically align the efforts and resources of health care, public health and community-based organizations to improve the health of our communities.
Backbone Structure

Board of Trustees
(all member organizations)

Executive Committee
(elected officers and committee chairs)

Regional Committees

County Committees

Data  Marketing  Finance  Programs  Morris  Passaic  Sussex  Union
Collaborative Community Health Needs Assessment
Phase 1: Getting it “All on the Table”

Phase 2: Initial Prioritization

<table>
<thead>
<tr>
<th></th>
<th>Morris</th>
<th>Sussex</th>
<th>Union</th>
</tr>
</thead>
<tbody>
<tr>
<td># of Individual Participants</td>
<td>51</td>
<td>55</td>
<td>27</td>
</tr>
<tr>
<td># of Organizations Represented</td>
<td>36</td>
<td>31</td>
<td>20</td>
</tr>
<tr>
<td># of Different Sectors Represented (e.g. government, social services, health care)</td>
<td>10</td>
<td>12</td>
<td>11</td>
</tr>
<tr>
<td># of Health Issues Identified Before Prioritization</td>
<td>125</td>
<td>84</td>
<td>125</td>
</tr>
</tbody>
</table>
Phase 1: Getting it “All on the Table”

Phase 2: Initial Prioritization

Phase 3: “Digging Deeper”

Phase 4: Final Prioritization and Action Planning

Phase 5: Implementation

Phase 6: Continual Evaluation
Shared Measurement

www.njhealthmatters.org

Over 150 health indicators; continually expanding/being updated

Promising practices

Baseline data for evaluation of prioritized needs in each county

Publically accessible
Low-Income Preschool Obesity

This indicator shows the percentage of children aged 2-4 participating in federally funded health and nutrition programs who are obese. For children aged 2-4 years, obesity is defined as BMI-for-age above 95th percentile.

County: Morris

Located in: State: New Jersey
View Every County

Data Source: U.S. Department of Agriculture - Food Environment Atlas
Categories: Health / Exercise, Nutrition, & Weight, Health / Children's Health, Economy / Poverty
Technical Note: The distribution is based on data from 2,714 U.S. counties and county equivalents.
Maintained By: Healthy Communities Institute
Last Updated: April 2014
Multiple Layers of Engagement/Evaluation

Regional Collaborative

County Committees

Community Organizations

Community Residents

Morris  Passaic  Sussex  Union
“A coalition is composed of community members; it focuses mainly on local issues rather than national issues; it addresses community needs, building on community assets; it helps resolve community problems through collaboration; it is community-wide and has representatives from multiple sectors; it works on multiple issues; it is citizen influenced if not necessarily citizen driven; and it is a long term, not ad hoc, coalition.”

Wolf (2001)
Who is this coalition comprised of? Community members? Outside agencies?

Is the coalition building on community strengths? Is it leveraging existing relationships?

Is the coalition going to be around long-term? What will involvement look like over time? Does its membership create opportunities for meaningful involvement?

What is the focus of this coalition? What sectors are represented? Are the right people at the table? Can it address multiple issues?

Is there true collaboration? What does collaboration mean to the coalition? Is it avoiding tokenism (i.e., empty participation)? Do the processes in place encourage participation? Are there multiple ways for individuals/organizations to be involved?

Who is this coalition comprised of? Community members? Outside agencies?

Percentage of Partners serving each county:
- Morris: 38%
- Passaic: 16%
- Sussex: 22%
- Union: 12%
- Warren: 12%

What sectors are represented? Are the right people at the table? Can it address multiple issues?

- Advocacy Organization: 10.5%
- Community Coalition: 14.4%
- Education: 9.2%
- Fitness: 6%
- Grassroots Organization: 10.8%
- Health Care: 6.5%
- Physical Spaces: 6.8%
- Public Health: 6%
- Social Services: 6%
- Faith Community: 8.3%
- Environment: 9.4%

*Pharma 0% past 30 days
Is there true collaboration? What does collaboration mean to the coalition? Is it avoiding tokenism (i.e., empty participation)? Do the processes in place encourage participation? Are there multiple ways for individuals/organizations to be involved?
Is the coalition building on community strengths? Is it leveraging existing relationships?

Key Informant Evaluation
- Partner web profiles
- Resource evaluation

Network Analysis