Putting 0-3 on the Public Agenda

Advocates for Children of New Jersey
Vision

Every child, birth to 3, has the opportunity for the early relationships, environments and experiences they need to support their healthy growth and development.
Right From The Start

- Unique funding partnership through The Nicholson Foundation and the Turrell Fund
- Caucus Educational Corporation provides communications
- ACNJ focuses on research and advocacy
What is *Think Babies™*?

- ZERO TO THREE created the *Think Babies™* campaign in 2017 to bring nationwide attention to what babies and families need to thrive.

- New Jersey is one of six states funded through *Think Babies™* to organize statewide campaigns.
• Raise awareness of early brain development through advocacy and communications activities.

• Strengthen advocacy capacity among a group of select state and national partners to advance infant-toddler policy priorities.

• Leverage increased policymaker and public awareness and will to advance the infant-toddler policy priorities.
Think Babies™ State Partnerships: Activities

• Convene partners within the state to assess needs and opportunities to advance policies benefitting infants, toddlers, and their families.

• Work with partners to reach consensus on policy priorities and solutions.

• Develop and implement advocacy and communications campaigns.
To increase access to affordable, high quality child care.

Maintain/Expand availability of home visitation in NJ.

Address the socio-emotional needs of infants and toddlers.
Our First Ever Rally for Babies was a HUGE Success bringing over 100 babies to the State House!

Join us to urge our policymakers to Think Babies!

May 21st, 2018
Funding partners for Think Babies™ include the Perigee Fund and the Robert Wood Johnson Foundation, which supports the campaign's educational activities.
Questions?

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